

Jett, Philip

From: Wells-Longshore, Matthew
Sent: Thursday, December 13, 2018 4:20 PM
To: Morgan@ring.com
Cc: Cheeseman, Kelly; McCoy, Crystal; Hummel, William; Camacho, Anthony; Media; Apreza, Ernesto
Subject: RE: Porch Pirate Contact

Hello Morgan and All,

I have tried reaching out but I am available for the next hour or so. Please call my desk phone below to have a quick chat.

I will be out of town tomorrow, but can make a quick call if that will work!

Thanks!
Matt

Officer Matthew Longshore

Aurora Police Department
Public Information Officer
Media Relations Unit
Office of the Chief of Police
Desk: (303)739-6616
On-Call PIO: (720)432-5095

<http://bit.ly/AuroraPoliceNews>

From: Morgan Culbertson [mailto:morgan.culbertson@ring.com]
Sent: Thursday, December 13, 2018 2:25 PM
To: Wells-Longshore, Matthew <mwellslo@auroragov.org>
Cc: Cheeseman, Kelly <kellych@amazon.com>; Morgan@ring.com; McCoy, Crystal <ckmccoy@auroragov.org>; Hummel, William <whummel@auroragov.org>; Camacho, Anthony <ACamacho@auroragov.org>; Media <media@ring.com>; Apreza, Ernesto <apreza@amazon.com>
Subject: Re: Porch Pirate Contact

Hi All,

I can talk anytime between now and the next two hours (i.e. before 6PM EST). If that doesn't work I'm flexible tomorrow morning after 10AM (EST).

Thanks!

Morgan Culbertson, Public Relations Coordinator - Neighbors

Morgan@ring.com
m: [REDACTED]

ABC Action News: [Tampa Police credits app for helping catch serial porch pirate](#)

CBS Miami: [New Technology-Based Security System Replacing Neighborhood Crime Watch](#)

FOX 11: [Green Bay Police partners with new app for "digital neighborhood watch"](#)

KENS5: ['Neighbors' app helps curb community crime](#)

On Thu, Dec 13, 2018 at 10:57 AM Wells-Longshore, Matthew <mwellslo@auroragov.org> wrote:

I unfortunately I have a meeting from 1-2:30. Is there a time later today that'll work?

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On Dec 13, 2018, at 11:46, Cheeseman, Kelly <kellych@amazon.com> wrote:

Ernesto should be on for Amazon PR but he happens to be working in the UK this week. Could we do a little earlier than 3 p.m. due to his schedule? Perhaps 1 p.m. or 2 p.m.?

From: Wells-Longshore, Matthew <mwellslo@auroragov.org>

Sent: Wednesday, December 12, 2018 6:13 PM

To: Morgan Culbertson <morgan.culbertson@ring.com>

Cc: Morgan@ring.com; McCoy, Crystal <ckmccoy@auroragov.org>; Hummel, William <whummel@auroragov.org>; Camacho, Anthony <ACamacho@auroragov.org>; Media <media@ring.com>; Apreza, Ernesto <apreza@amazon.com>; Cheeseman, Kelly <kellych@amazon.com>

Subject: Re: Porch Pirate Contact

Thanks for all the information, Morgan.

And hello Team, Ernie and Kelly!

I can definitely connect with you tomorrow. Does tomorrow around 3 work?

Look forward to speaking with you.

Matt

Officer Matthew Longshore

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On Dec 12, 2018, at 18:15, Morgan Culbertson <morgan.culbertson@ring.com> wrote:

Hello Officer!

Great to meet you and yes, I'll be your primary PR contact for our partnership efforts in these operations. Adding other folks from Ring media team as well as Ernie and Kelly from Amazon PR.

Can the two of us connect tomorrow and get up to speed on where you're Dept is at and how we want to move in terms of PR?

Let me know what works and feel free to just call my cell anytime [REDACTED].

Best,

Morgan

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Morgan Culbertson,

Public Relations Coordinator - Neighbors



Morgan@ring.com

m: [REDACTED]

LAPD Crime Study: [Ring Partners with LAPD to Reduce Crime in Wilshire Park](#)

Shark Tank: [Shark Tank's Biggest Company](#) (password: ring)

LA Times: [Ring modernized the doorbell, then went to war against crime](#)

USA Today: [Police say crime drops with video doorbell](#)

On Dec 12, 2018, at 7:18 PM, Wells-Longshore, Matthew <mwellslo@auroragov.org> wrote:

Good Afternoon Morgan,

Captain Redfearn forwarded us your information as the PR person for Amazon/Ring.

Our department is going to be doing an operation involving porch package thefts and was wondering if you knew who the local contact is going to be that would be working with us during this? Or is it you?

Thanks!
Matt

Officer Matthew Longshore

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